



LOS ANGELES INTERNATIONAL WINE COMPETITION

PACKAGING DESIGN COMPETITION

Art/Illustration

Use of original illustration as the driving element of the package design

Gold Medal

- Casarena, Sinergy, Red Blend, Mendoza, Argentina, 2013
- Domeniul Coroanei, Minima Moralia, Speranta, Romania, 2014
- ASV Melodramatic, Red Blend, California, 2014

Silver Medal

- Bodgea de San Antonio, Sangria, Tradicional, California
- Simple Life, Pinot Noir, California, 2014

Bronze Medal

- Aril, Syrah, Atlas Peak, Napa Valley, 2010
- Bailarin, Pinot Noir, Suacci Vineyard, Russian River Valley, 2014
- Ojos de Toro, Malbec, Mendoza, 2014
- Sculpterra, Primitivo, Reserve, Paso Robles, 2013

Color & Type

Use of color and typography elements to carry the package design, clean, simple and striking

Gold Medal

- Love Noir, Sultry Rosé, California, 2015

Silver Medal

- Hive & Honey, Gewurztraminer, Monterey, 2015
- Kopke, Vinho DO Porta, Colheita 1966, Portugal
- La Fontanina, Amarone della Valpolicella DOCG 2011
- Las Rocas de San Alejandro, Garnacha Calatayud DO, 2013
- Pixels, Rosé, Bulgaria, 2015
- Red Rooster The Coop, Pinot Grigio, BC VQA British Columbia, 2015

Bronze Medal

- Barbed Wire, Cabernet Sauvignon, Lot No 9, North Coast, 2014
- Masseria Altemura, Sasseo, Primitivo Salento, IGT, 2014
- Pomar Junction, Cotes de Pomar, Paso Robles, 2015
- Q & A, Red Blend, California

Contemporary

Design use of entire package, label, bottle and capsule using contemporary elements, paper, texture, embossing, metallic inks, art or illustration and color

Gold Medal

- Pixels, Sauvignon Blanc, Bulgaria, 2015
- Predator, Cabernet Sauvignon, California, 2013

Silver Medal

- Cell Block, Solitary Confinement, Red Blend, Napa Valley, 2014
- Moro Wines, Morus, Pecorino Terre Di Chieti IGT, 2015
- Pino, Pinot Noir, Oregon, 2013
- Pitagora, Red Blend, Sonoma County, 2013

Bronze Medal

- Anew, Rosé, Columbia Valley, Washington, 2015
- Bex, Riesling, Germany, 2014
- Root:1, Cabernet Sauvignon, Colchagua Valley, Chile, 2013



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Effective Use of Design Standard

Gold Medal

Astoria, Alísia, Pinot Grigio delle Venezie IGT, Italia
Cassini, The Godfather, Red Blend, BC VQA Okanagan Valley, British Columbia, 2012
Ferdinand's, F, Saar White Vermouth, Germany
Kopke, White 30 Years Old Porto, Portugal
Moro Wines, Morus, Montepulciano D'Abruzzo DOC, 2011

Silver Medal

Love Noir, Pinot Noir, California, 2015
Confronto, 14, Collefriso, Italia

Bronze Medal

crushed, Cabernet Sauvignon, California, 2013
Codice Citra, Ferzo, Abruzzo Passerina Superiore DOP, 2015
Oak Farm, Sauvignon Blanc, Lodi, 2015

Market Segment

Packaging designed to appeal to a particular audience

Gold Medal

Sofia, Rosé, Monterey County, 2015
Purple Heart, Red Blend, Napa Valley, 2013

Silver Medal

Happy Camper, Chardonnay, California, 2015
Melifluo, Malbec, Mendoza, 2014
Persian Tradition, Isfahan, Chardonnay, Paso Robles, 2014
Purple Cowboy, Tenacious Red, Paso Robles, 2013
Tie Dye, Red Blend, North Coast, 2013

Bronze Medal

Chloe, Prosecco DOC Italia
Backyard Winery, Gossip, Red Blend, BC VQA British Columbia, 2012
Silver Buckle, Rancho, Chardonnay, California, 2014
Two Horns, A Mean Red Blend, California, 2012

Modern Classic

Best Modern Interpretation of a Traditional Style

Gold Medal

Domeniul Coroanei Segarcea, Tamaioasa Roza, Romania, 2013
La Chapelle De Bordeaux, 2014
Westwood, Mourvedre, Estate, Sonoma County, 2014

Silver Medal

Chakras, Malbec, Reserva, Mendoza, 2013
G. Marquis, The Silver Line, Vidal Ice Wine, VQA Niagara Peninsula, 2014
Palacios Remondo, La Montesa, Rioja Crianza DOCa, 2012

Bronze Medal

Ca'Momi, Cabernet Sauvignon, Napa Valley, 2014
Capensis, Chardonnay, Western Cape, 2013
Diora, La Petite Grace, Pinot Noir, Monterey, 2014



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Non-Conformist

Use of irreverent or playful imagery and text, sometimes using narrative

Gold Medal

Big Smooth, Old Vine Zinfandel, Lodi, 2014
The California Fruit Wine Co, Pineapple Wine, California
Zin Phomaniac, Zinfandel, Old Vines, Sonoma County, 2012

Silver Medal

Conviction, The Industrialist, Sovereign Opal BC VQA Okanagan Valley, 2015
Monster Vineyards, Skinny Dip Chardonnay, BC VQA Okanagan Valley, 2015

Bronze Medal

The One Armed Man, Red Blend, Dry Creek Valley, 2013

Series (minimum of three)

Changing designs that carry a theme or brand identity across several varietals

Gold Medal

Belle Ambiance – Chardonnay – Cabernet Sauvignon – Pinot Noir, California
Girl & Dragon, Cabernet Sauvignon – Malbec – Pinot Grigio, Argentina, California, Italy

Silver Medal

Codice Citra, Ferzo, Cerasuolo - Cococciola – Montepulciano D’Abruzzo Superiore DOP
Healdsburg Ranches Trading Co., Chardonnay – Chardonnay Reserve - Zinfandel, Coastal California
Moon Curser – Carmenere – Dead of Night - Tannat, BC VQA Okanagan Valley

Bronze Medal

D’Alessandro, Cerasuolo – Montepulicano – Pecorino d’Abruzzo DOP
Liberated – Cabernet Sauvignon – Pinot Noir - Sauvignon Blanc, Sonoma County
Pomar Junction, Cabernet Sauvignon – Grenache Blanc – Viognier - Zinfandel, Paso Robles

Traditional

Understated; use of “traditional elements” (etching, seals, classic fonts), timeless elegance

Gold Medal

Campo Viejo Rioja, Gran Reserva, 2010
Château Contelaudette, Cuvée Prestige, Bordeaux Rosé, 2015
Pedroncelli, Cabernet Sauvignon, Wisdom, Sonoma County, 2012

Silver Medal

Château De Ricaud, Cadillac Côtes de Bordeaux, 2012
Castello Di Gabbiano, Chianti Classico Riserva DOCG, 2012
Don Miguel Gascón, Malbec, Argentina, 2015

Bronze Medal

Bolla Le Poiane, Valpolicella Ripasso Classico Superiore DOC, 2012
Lawer Estates, Cabernet Sauvignon, Hillside Grown, Napa Valley, 2013
Madame Liberte, Brut, American



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Saké

Gold Medal

Enter Saké. Junmai, Fujioka Shuzo, Fushimi, Japan
Kikusui Kuramitsu, Junmai Daiginjo, Niigata, Japan
Kirin Hizoshu, Daiginjo, Niigata, Japan

Silver Medal

Four Fox Saké, Junmai Daiginjo, Niigata, Japan
Hakkaisan Kijohshu, Nama, Niigata, Japan, 2014
Tosatsuru, Ginjo Azure, Kochi, Japan

Bronze Medal

Shirataki Junmai Noujun, Jozen Mizunogotshi, Niigata, Japan

