



LOS ANGELES INTERNATIONAL WINE COMPETITION

PACKAGING DESIGN COMPETITION

Art/Illustration

Use of original illustration as the driving element of the package design

Gold Medal

Inconspicuous, Zinfandel, Lodi, 2013
Red Rooster's Hen House, Ruffled Red, BC VQA
Tooth & Nail, The Possessor, Paso Robles, 2013

Silver Medal

Chronic Cellars, El Perfecto, Paso Robles, 2013
Chronic Cellars, Mr. Nibbles, Paso Robles, 2013
Force of Nature, Red Wine, Paso Robles
Force of Nature, Tempranillo, Paso Robles

Bronze Medal

Caricature, Red Wine, California, 2012

Color & Type

Use of color and typography elements to carry the package design, clean, simple and striking

Gold Medal

CA Wine Craft, The Sonoma Brew, Light Sparkling with Natural Cola Flavor
Ivory & Burt, Zinfandel, Lodi, 2012
Open Kimono, Sauvignon Blanc, Marlborough, 2013
Rue De Perle, Cotes-du-Rhone Villages, 2013

Silver Medal

Humble Pie, Cabernet Sauvignon, Central Coast, 2013
Line 39, Sauvignon Blanc, California, 2014
Nitty Gritty, Cabernet Sauvignon, Napa Valley, 2012
The Great American Wine Company, Zinfandel, 2013

Bronze Medal

Don & Sons, Pinot Noir, Sonoma Coast, 2012
L'Esprit Couvent, Bordeaux Supérieur, 2012
Tucumen, Malbec, Mendoza, 2013

Contemporary

Design use of entire package, label, bottle and capsule using contemporary elements, paper, texture, embossing, metallic inks, art or illustration and color

Gold Medal

Love Noir, Pinot Noir, California, 2013
Scratch Pad, Pinot Noir, Central Coast, 2013
Taylors, TWP, The Winemaker's Project, Clare Valley, 2013

Silver Medal

6°, Six Degrees, Pinot Noir, Lodi, 2013
Boneshaker, Zinfandel, Lodi, 2013

Bronze Medal

Gen 5, Cabernet Sauvignon, Lodi, 2012
Kon Tiki, Cabernet Sauvignon, Valle Central, 2012
The Path, Cabernet Sauvignon, California, 2013



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Effective Use of Design Standard

Gold Medal

- Bewitched, Pinot Noir, Russian River Valley, 2013
- Mattina Fiore, Albarino, Edna Valley, 2014
- Stonegate, Cabernet Sauvignon, Napa Valley, 2012

Silver Medal

- Chakras, Malbec, Reserva, Mendoza, Argentina, 2013
- Consilience, Pinot Noir, Santa Barbara County, 2013
- Hook or Crook, Pinot Noir, Sonoma County, 2013
- Kita, Cabernet Sauvignon, Camp 4 Vineyard, Santa Ynez Valley, 2012
- Wishes, Pieria Eratini Winery, Dry White Wine, Greece

Bronze Medal

- Para El Alma, Chardonnay, California, 2011
- Red Lily, Tempranillo, Rogue Valley, 2011
- Sand Point Family Vineyard, Cabernet Sauvignon, Lodi, 2012

Innovative Techniques

Unusual and innovative use of die-cutting, silk screening, embossing, graphics or metallic inks

Gold Medal

- Francis Ford Coppola Director's Cut, Chardonnay, Russian River Valley, 2013
- Monster Vineyards, Merlot, Okanagan Valley, BC VQA, 2013
- Oak Farm Vineyards, Tievoli, Lot #3, Lodi

Silver Medal

- Amfora, Goriska BRDA, Suho, 2009
- Blink Sparkling Wine, Greece

Bronze Medal

- Greenwood Ridge Vineyards, Zinfandel, Sonoma County, 2013
- Nitty Gritty, Sauvignon Blanc, Napa Valley, 2014

Market Segment

Packaging designed to appeal to a particular audience

Gold Medal

- Chloe, Blend No. 249, North Coast, 2013
- Mattina Fiore, Late Harvest Viognier, Fiorellino, Santa Maria Valley, 2013
- Simple Life, Pinot Noir, California, 2013
- The Show, Cabernet Sauvignon, California, 2013

Silver Medal

- Bonterra, Sauvignon Blanc, Mendocino/Lake County, 2013
- Coup de Grace, Red Blend, Lodi, 2012
- Pam's, Unoaked Chardonnay, Sonoma County, 2013
- Scratchpad, Pinor Noir, Central Coast, 2013
- Sofia, Blanc de Blancs, Monterey County, 2014

Bronze Medal

- Belle Ambiance, Pinot Grigio, California, 2014
- Modern House Wines, Help is Here, California, 2014
- Red Tree, Cabernet Sauvignon, California, 2013



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Modern Classic

Best Modern Interpretation of a Traditional Style

Gold Medal

Cartlidge & Brown, Cabernet Sauvignon, California, 2013
Lander Jenkins, Cabernet Sauvignon, California, 2013
Palacios Remondo, La Montesa, Rioja Crianza DOCa, 2011

Silver Medal

Austerity, Chardonnay, Arroyo Seco, 2013
Barone Ricasoli, Colledila, Gran Selezione, Chianti Classico, 200
Stephen & Walker, Zinfandel, Russian River Valley, 2012
The Great American Wine Company, Chardonnay, California, 2013
Vena Cava, Big Red Blend, Mexico, 2012

Bronze Medal

Dusk to Dawn, Chardonnay, Russian River Valley, 2013
Mullan Road Cellars, Red Blend, Columbia Valley, 2012
Sawbuck, Cabernet Sauvignon, California, 2013

Non-Conformist

Use of irreverent or playful imagery and text, sometimes using narrative

Gold Medal

Backyard Wines, Cabernet Sauvignon, British Columbia, BC VQA, 2012
Open Kimono, Riesling, Washington, 2013
Volunteer, Cabernet Sauvignon, Napa Valley, 2012

Silver Medal

Freakshow, Cabernet Sauvignon, Lodi, 2012
Lunatic, White Blend, California, 2013
Monster Vineyards, Rosé, Canada, 2014
The Specialist, Red Blend, California, 2013
Unfiltered Blonde, Chardonnay, Sonoma County, 2013

Bronze Medal

CA Wine Craft, Mataro's Punch, Red with Natural Fruit Flavors
Michael & David, Inkblot, Petit Verdot, Lodi, 2012

Series (minimum of three)

Changing designs that carry a theme or brand identity across several varietals

Gold Medal

Broadside, Printer's Alley – Chardonnay – Cabernet Sauvignon – Merlot, Paso Robles, 2013
Frogstown Cellars, Disclosure – Penchant – Petit Manseng, Georgia, 2013
Girl & Dragon, Cabernet Sauvignon – Malbec – Pinot Grigio, California
Mattina Fiore, Syrah – Grenache – Chardonnay, Santa Maria Valley, 2014

Silver Medal

Bench 1775, Pinot Gris – Sauvignon Blanc – Gewurztraminer, Okanagan Valley, 2014
Bonterra, Cabernet Sauvignon – Chardonnay – Zinfandel, California

Bronze Medal

Nugan Estate, Cabernet Sauvignon – Chardonnay – Shiraz, Riverina, 2012



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Traditional

Understated; use of “traditional elements” (etching, seals, classic fonts), timeless elegance

Gold Medal

- Château Paul Mas, Coteaux Du Languedoc, 2013
- Dievole, Chianti Classico DOCG, 2013
- Josh, Legacy, California, 2013
- Taylor’s, The Visionary, Cabernet Sauvignon, Clare Valley, 2012

Silver Medal

- Château Roquefort, Roque Fortissimo, Merlot, Bordeaux Supérieur, 2012
- Luna Nuda, Pinot Grigio, Vignetti delle Dolomiti IGT, 2013
- Magistrate, Cabernet Sauvignon, Paso Robles, 2013
- McBride Sisters Truvee, Red Blend, Central Coast, 2013

Bronze Medal

- Château Laronde Desormes, Bordeaux Supérieur, 2012
- Jamieson Ranch, Cabernet Sauvignon, Double Lariat, Napa Valley, 2012

Saké

Gold Medal

- Dassai 23 Junmai Daiginjo, Yamaguchi
- Hojun Junmai-shu Zuiyo, Kumamoto
- Muromachi Junmai Daiginjo Gold Omachi Komenosato, Okayama
- Tamano Hikari Junmai Ginjo, Kyoto
- Tengumai Umajun Junmai, Ishikawa
- Tengumai Junmai Ginjo Yamahai, Osjolawa

Silver Medal

- Kangjang Bekseju, Herb Flavored Makgeolli, South Korea
- Matsuno Kotobuki Daiginjo Gensuiten, Tochigi
- Tenkawa Junmai Ginjo Nagaragawa, Gifu

Bronze Medal

- Gunma Izumi Tokubetsu Junmai Chotoka, Gunan
- Kinoene Junmai Migaki-Hachiwari, Chiba
- Koshino Kanchubai Kamenno-O Junmai Ginjo, Niigata

